

**BLUE MOUNTAIN UNION SCHOOL
Community Relations Committee
BMU Library
July 25, 2018**

Present:

Board Members: Judy Murry, Julie Oliver, Kelsey Root-Winchester, Paul Hazel

Public:

- I. Meeting called to order at 5:00 PM by Paul Hazel
- II. The committee discussed an Act 46 communication plan and updates on assignments.
- III. Reviewed post card and 1-pager text for Board vote
- IV. Finalized plans for printing and mailing the post cards and printing the 1-pager for distribution.
- V. Will request CRC meeting 7/30/18 @ 6pm in the Wells River Library

Communication plan update in Appendix A of these minutes.

Meeting adjourned at 6:00 PM

Respectfully submitted:
Community Relations Committee

The minutes are in draft format and are unofficial until formally approved by the Community Relations Committee at a subsequent meeting.

Appendix A

Goals:

Promote the public forum August 8th and Informational Hearing August 13th

- Educate the BMU Community on the FACTS of where we are now, what the goals are, what the potential outcomes may be, and how BMU MAY be impacted in the future.
- Educate the BMU Community on the reasons for the vote to be taken on August 14th.
 - People need to understand the facts and reasons for the vote and the consequences
 - Why we are asking the questions, why is it important to vote
 - ✓ Julie and Judy to provide information on the vote to Paul to write up no later than EOD Thursday 7/19:
 - ✓ 2 paragraphs for a post card mailing to voters
 - ✓ 1 page doc. for sharing in person, on social media, posting as press release
 - ✓ Paul will have draft ready for Board review at July 18th meeting – **APPROVED WITH MINOR EDITS**
 - **SHARE 1-PAGER AT GARAGE, LIBRARIES, TOWN CLERKS, SOCIAL MEDIA AND LOCAL BUSINESSES**
 - **HAVE AVAILABLE AT THE AUGUST 8TH AND 13TH MEETINGS**
 - Public outreach with this information to include:
 - ✓ Judy to ask Angeline if Jody or Judy could print the labels for current registered voters that we send the annual report to – **DONE, LABELS PRINTED**
 - ✓ Recruit students to assist with addressing post cards to voters – **KELSEY, JULIE AND PAUL WILL LABEL THE POST CARDS**
 - ✓ Post public service announcement or ad re: the public forum and vote in the local papers – **WYKR WILL DO THIS FOR US**
 - ✓ Julie to look into possible sponsorship of the ads by local businesses – **2 LOCAL BUSINESSES WILL SPONSOR AN AD. JULIE WILL ARRANGE FOR PAYMENT**
 - **KELSEY WILL WRITE THE AD COPY**

	Trendy Times	Bridge Weekly	
Ad deadline	August 2 nd	July 27 th	August 6 th
Publication date	August 7 th	August 1 st	August 9 th

- ✓ Julie to ask daughter re: posting on Snapchat
 - ✓ Judy post on social media
 - ✓ Richard Roderick to ask WYKR for a spot on August 10th (8:30-9:00am slot) for BMU Board to speak about the public forum – **WE HAVE A SPOT ON THE FRIDAY MORNING SHOW AT 8:30 ON AUGUST 10TH.**
 - ✓ Julie ask Scott if a School Reach message can be sent on 8/10 & 8/12 reminding people of the forum and the vote – **YES WE CAN HAVE A MESSAGE SENT.**
 - **NEED TO LET SCOTT KNOW WHAT TO SAY**
 - ✓ **ARRANGE FOR CHILD CARE 8/8 AND 8/13 – CONTACTED AMY EMERSON – SHE WILL WORK ON SECURING STUDENTS TO PROVIDE CHILD CARE BOTH NIGHTS**
- Educate the BMU Community on next steps.
 - Part of August 8th public forum presentation
 - ✓ **NEED TO SEND JULIE THOUGHTS ON THE ARTICLES OF THE VOTE – HISTORY, CURENT POSTION/PLAN, FUTURE POSSIBILITIES FOR 8/1 BOARD MEETING**
- Invite our Senators and Representatives to attend the Community Forum August 13th
 - Contact our Senators for support of BMU remaining a district under OESU
 - Invite Jane Kitchel and Joe Benning to public forum
 - Depending upon how the One Voice letter goes, may ask to write a letter in support of BMU remaining as a district under OSEU
 - Richard Roderick will contact Jane and Joe
 - Contact our Representatives for support of BMU remaining a district under OESU
 - Invite Chip Conquest and Marcia Martel to public forum

- Depending upon how the One Voice letter goes, may ask to write a letter in support of BMU remaining as a district under OSEU
 - Kelsey will contact Marcia
 - Chip attended the meeting and will come if he can and support our efforts on the One Voice letter and results of the public vote

Promote the vote on August 14th

- Engage with members of the BMU Community to get out the vote.
 - Enlist people to work on get out the vote efforts.
 - Judy contact League of Women's Voters for assistance in assuring people are registered to vote-**NO UPDATE**
 - ✓ Kelsey to contact towns for voters' lists, who does the sample ballot and can people ask for absentee ballots (will our ballot go out with Primary ballots)?
 - Kelsey contact Rotary for assistance in getting out the vote-**NO UPDATE**
- Support the BMU Board at the SBE meeting August 15th
 - Enlist people to speak at the August 15th SBE Meeting
 - Enlist people to write testimony to the SBE
 - Enlist people to attend the SBE meeting in BMU clothes
 - Arrange for carpooling to SBE meeting
 - ✓ Judy ask Tracy to work with CRC on this effort – **TRACY WILL HELP**
 - Mary Florentine may be a good person as both bus driver and BMU employee
 - Martha Montague
 - ✓ Judy ask Mrs. Gay if YATST kids would help – **MRS. GAY HAS CONTACTED THE STUDENTS. AWAITING RESPONSE.**